



August 5, 2008

Dear Russ:

I wanted to take a minute and express my gratitude for your friendship and our business relationship. A year ago I had no idea what my future would look like from a financial standpoint. I was investing "wisely" in the typical places of my 401K and Roth IRA's but I really didn't know if their return was going to be what the experts said they would. I had seen every "pitch" out there as many of my clients are in your industry but it all seemed like a canned approach to dealing with finances.

Thank you for showing us a way to allow my wife to stay at home and raise our two girls without having to work a part time job and still be able to have everything we need to provide for our family. This has been a great learning experience for us as we have seen the difference between investing money and creating a system that will infinitely be passed onto our family to better their lives and the lives of others.

Your professionalism, knowledge, and passion for what you do is unmatched by anyone in your industry. I know when we get together that you care about where we are going and what we hope to achieve. I really appreciate everything you have provided us and look forward to many more years of working together.

Yours to count on

The Peterson's

Jay, Bri, Avery and Audrey